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Profile

Specialty Coffee Association Creators Group Leader – 2017-present

Lead Creator for the SCA Barista Group, leading a multi-national development team to create and maintain educational content, references and scientific research

Consulting Coffee Trainer and Brand developer – 2010-present

UK clients include: Rancilio, Lavazza, Drury Tea & Coffee, Rapha, Monocle
Global clients in Italy, Azerbaijan, USA, Germany, Portugal

Barista Guild of Europe - Education Coordinator 2015-2016

Elected to 1 year voluntary committee role to deliver a full range of education content at annual Barista Camps (Italy, Estonia)

SCA UK Chapter - Education Coordinator 2014-2017

Implemented and hosted pioneering seminars at the International Coffee Organisation on subjects ranging from Supply Chain sustainability to Green Coffee defects and Water Chemistry.

Founder: The Espresso Room – 2009 - 2015

Pioneering London Speciality Coffee shop. Awarded best coffee in London by Time Out and featured in various publications, including Monocle, Port, Conde Nast Traveller and Vogue.

Lead Trainer, London School of Coffee – 2007-2017

Developed and delivered hundreds of SCA and bespoke courses to thousands of students. Developed content for multiple Barista, tasting and cafe development projects

City & Guilds Barista VRQ co-developer – 2007-2008

Co-developed the City and Guilds Barista VRQ – the UK's first accredited coffee qualification
